"Where to Find TMS Solutions"

Recommended Duration: 30–45 seconds

This video should make it simple for a potential client, contractor, architect, supplier or visitor to find TMS Solutions, identify the premises and know where to go once they arrive.

It should feel practical and professional rather than like a generic location advertisement.

THE VIDEO SHOULD VISUALLY TAKE THE VIEWER THROUGH THE JOURNEY

ROAD → AREA → BUILDING → ENTRANCE → RECEPTION → WORKSHOP

> **LOCATION**
> **42 Ingwe Road, Sebenza, Edenvale**

The address should appear clearly on screen and remain visible long enough for viewers to read or screenshot.

Part 1 — Visual Direction, On-Screen Text & Voice Over

Opening — Where Are We?

VISUAL DIRECTION

- Open with an exterior establishing shot of the TMS Solutions premises
- If possible, begin with a wider shot showing the surrounding area before moving toward the TMS building

ON-SCREEN TEXT

WHERE TO FIND TMS SOLUTIONS
42 INGWE ROAD
SEBENZA, EDENVALE

VOICE OVER

> *"Looking for TMS Solutions? Here's how to find us."*

01 — The Approach

VISUAL DIRECTION

- Film the approach to the premises from the nearest practical main road or identifiable route
- Road approach
- Turning point
- Industrial/business area
- Relevant street signs
- The road leading toward Ingwe Road
- The camera should show the actual journey rather than simply displaying a map

ON-SCREEN TEXT

SEBENZA | EDENVALE

VOICE OVER

> *"We're located in Sebenza, Edenvale, at 42 Ingwe Road."*

02 — Find Ingwe Road

VISUAL DIRECTION

- Show the transition onto Ingwe Road
- Capture the street sign if clearly visible
- Then continue along the road toward the TMS premises

ON-SCREEN TEXT

INGWE ROAD
42 INGWE ROAD

VOICE OVER

> *"Once you're on Ingwe Road, continue toward number 42."*

03 — Identify the TMS Premises

VISUAL DIRECTION

- Show the TMS building from the road
- Slow the camera movement down as the premises become visible
- Building
- TMS branding/signage
- Entrance
- Exterior
- Any identifying features

ON-SCREEN TEXT

YOU'VE ARRIVED
TMS SOLUTIONS

VOICE OVER

> *"Look out for the TMS Solutions premises and signage."*

04 — Entrance & Parking

VISUAL DIRECTION

- Show exactly where a visitor should enter

- Gate/entrance
- Driveway
- Visitor parking
- Main entrance
- Reception entrance
- If parking is available on the premises, show the practical visitor parking area

If the actual parking arrangement differs, this line should be adjusted during filming rather than assuming the layout.

ON-SCREEN TEXT

VISITOR PARKING
MAIN ENTRANCE

VOICE OVER

> *"Visitors can use the designated entrance and parking area before making their way to reception."*

05 — Reception / Office

VISUAL DIRECTION

- Follow the visitor from the entrance into the office/reception area
- Reception
- TMS branding
- Office environment
- Visitor arrival
- Staff greeting a visitor

ON-SCREEN TEXT

REPORT TO RECEPTION

VOICE OVER

> *"Once you arrive, report to reception and let the team know who you're meeting."*

06 — The Workshop

VISUAL DIRECTION

- Transition from the office/reception into the manufacturing environment
- Workshop entrance
- Materials
- CNC equipment
- Fabrication
- Components
- Staff working
- Finished products

This is an important part of the video because it connects the location to the actual TMS operation.

ON-SCREEN TEXT

THIS IS WHERE THE WORK HAPPENS
DESIGN
MANUFACTURE
INSTALLATION

VOICE OVER

> *"And behind the office is where the work happens — from manufacturing and fabrication through to project preparation."*

07 — Why Visit TMS?

VISUAL DIRECTION

- Use a montage of:
- Drawings
- Materials
- CNC
- Fabrication
- Finished components
- Installation
- Completed projects

ON-SCREEN TEXT

DISCUSS YOUR PROJECT
REVIEW REQUIREMENTS
PLAN THE NEXT STEP

VOICE OVER

> *"Whether you're discussing a new project, reviewing a requirement or looking for a manufacturing and installation solution, the TMS team is here to assist."*

Closing

VISUAL DIRECTION

Return to a strong exterior shot of the TMS premises. Then transition to the TMS logo.

ON-SCREEN TEXT

TMS SOLUTIONS
42 INGWE ROAD
SEBENZA, EDENVALE
DESIGN | MANUFACTURE | INSTALLATION
011 452 4481
083 319 9890

VOICE OVER

> *"TMS Solutions. 42 Ingwe Road, Sebenza, Edenvale. We look forward to welcoming you."*

Part 2 — Interview / Direct-to-Camera Questions

Because this is a short location video, a formal sit-down interview is not necessary.

A short direct-to-camera introduction from a TMS representative can make the video more welcoming.

Suggested Questions

- 1. Where exactly is TMS Solutions located?
- 2. What should someone look for when approaching the premises?
- 3. How will a first-time visitor know they have arrived at TMS Solutions?
- 4. Where should visitors park?
- 5. Where should visitors report when they arrive?
- 6. Do visitors need to contact TMS before coming to the premises?
- 7. What can clients come to TMS Solutions to discuss?
- 8. What is the best way for a potential client to contact TMS before visiting?

Filming Route

The videographer should physically film the complete journey in sequence:

Shot	Description
Shot 1	Main road / approach
Shot 2	Approach into Sebenza
Shot 3	Ingwe Road
Shot 4	42 Ingwe Road
Shot 5	TMS exterior
Shot 6	TMS signage
Shot 7	Entrance / gate
Shot 8	Visitor parking
Shot 9	Reception
Shot 10	Office
Shot 11	Workshop
Shot 12	Manufacturing activity
Shot 13	Finished components
Shot 14	TMS exterior / logo
Shot 15	Contact details

This will allow the editor to create both the full location video and shorter navigation clips without needing to return to the premises.

Important Filming Notes

1. Capture the Route Accurately

The video should show the actual approach a first-time visitor would take. Avoid using generic road footage that does not help someone physically locate the premises.

2. Show Identifying Landmarks

Where useful, include:

- Street signs
- Building numbers
- TMS signage
- Gates
- Entrance
- Distinctive surrounding features

3. Keep Navigation Shots Steady

Use a vehicle-mounted camera, gimbal or stabilised footage where possible. Avoid fast handheld movements that make the route difficult to follow.

4. Film the Building From Multiple Angles

Capture:

- Wide exterior
- Front elevation
- Signage
- Entrance
- Workshop
- Close-up branding

5. Film During Operating Hours

This allows the video to show that the premises are active and gives potential customers a better sense of the TMS working environment.

Social / WhatsApp Cutdown

Create a 15–20 second vertical version specifically for WhatsApp and social media.

Structure

WHERE TO FIND TMS SOLUTIONS → 42 INGWE ROAD → SEBENZA, EDENVALE
Exterior → Entrance → Workshop
CALL / WHATSAPP: 011 452 4481 | 083 319 9890
TMS SOLUTIONS — DESIGN | MANUFACTURE | INSTALLATION

Final Frame

The final frame should remain on screen long enough for someone to read, screenshot or save the information.

> **TMS SOLUTIONS**
> **42 Ingwe Road, Sebenza, Edenvale**
> **011 452 4481 | 083 319 9890**
> **DESIGN | MANUFACTURE | INSTALLATION**