"This Is TMS Solutions"

Approx. 2–3 minutes

This is the flagship TMS Solutions corporate film.

The video should introduce TMS Solutions as a professional architectural manufacturing and installation company — showing not only the finished products, but the people, design capability, manufacturing environment, technical processes and installation expertise behind them.

> CENTRAL QUESTION
>
> **What is TMS Solutions, and what can TMS Solutions deliver?**

THE STORY SHOULD MOVE NATURALLY FROM

DESIGN → MANUFACTURE → QUALITY → INSTALLATION → COMPLETED PROJECT

Part 1 — Visual Direction, On-Screen Text & Voice Over

Opening — This Is TMS Solutions

VISUAL DIRECTION

- Exterior of TMS Solutions
- Building/signage
- Factory entrance
- Workshop doors opening
- Wide workshop shot
- Machinery starting
- Materials
- Employees preparing for the day
- Close-up manufacturing details
- Use a combination of wide cinematic shots and fast, detailed close-ups

ON-SCREEN TEXT

THIS IS TMS SOLUTIONS
DESIGN. MANUFACTURE. INSTALLATION.

VOICE OVER

> *"Every building begins with an idea. But turning that idea into a finished architectural solution requires design, precision, manufacturing and expert installation. This is TMS Solutions."*

The Business

VISUAL DIRECTION

- Management

- Team members
- Office environment
- Project meetings
- Drawings
- Computer screens
- Technical planning
- Materials
- Workshop activity
- Where possible, show different members of the team performing their actual roles rather than staged activity

ON-SCREEN TEXT

FROM CONCEPT TO COMPLETION
DESIGN | MANUFACTURE | INSTALLATION

VOICE OVER

> *"TMS Solutions brings together design, manufacturing, fabrication, installation and project coordination to deliver architectural solutions for commercial, residential and other built-environment projects."*

Design & Project Development

VISUAL DIRECTION

- AutoCAD/design work
- Technical drawings
- Dimensions
- 3D/project visuals where available
- Designer reviewing a drawing
- Project manager discussing plans
- Transition from digital drawing to physical component

ON-SCREEN TEXT

DESIGN & PROJECT DEVELOPMENT
FROM DRAWING TO MANUFACTURE

VOICE OVER

> *"Before production begins, every project starts with understanding the requirement. Our team works from project information, drawings and specifications to develop the components required for manufacture and installation."*

The Materials

VISUAL DIRECTION

- Aluminium sheets/panels

- Aluminium composite panels
- Profiles
- Louvre components
- Raw materials
- Material preparation
- Staff handling materials
- Use close-up shots that make the materials look premium and architectural

ON-SCREEN TEXT

MATERIALS
PREPARED FOR PRECISION MANUFACTURING

VOICE OVER

> *"From sheet materials and architectural panels to profiles and specialised components, the right material and specification form the foundation of every finished product."*

CNC Manufacturing

VISUAL DIRECTION

- This should be one of the strongest sequences in the corporate film
- CNC machine wide shot
- Material being positioned
- Cutting head
- Machine operation
- Close-up of cutting
- Finished CNC-cut components
- Operator monitoring the process

ON-SCREEN TEXT

CNC MANUFACTURING
PRECISION CUTTING

VOICE OVER

> *"Our manufacturing process uses CNC technology to accurately cut and prepare components according to the project requirements."*

Cladding & Architectural Panels

VISUAL DIRECTION

- Aluminium composite panels
- Cutting
- Panel preparation
- Folding/fabrication

- Assembly
- Finished panels
- Installed façade
- Move visually from flat material → manufactured panel → building façade

ON-SCREEN TEXT

ARCHITECTURAL CLADDING
FROM PANEL TO FACADE

VOICE OVER

> *"Architectural cladding transforms the appearance and character of a building. At TMS Solutions, panels are prepared, manufactured and installed to become part of the completed architectural design."*

Architectural Louvres

VISUAL DIRECTION

- Louvre profiles
- Individual components
- Assembly
- Repeated louvre sections
- Installed louvre systems
- Wide building shot
- Detail shot showing the finished design

ON-SCREEN TEXT

ARCHITECTURAL LOUVRES
FORM. FUNCTION. DESIGN.

VOICE OVER

> *"Architectural louvres can provide screening, ventilation, sun control and architectural definition — combining practical performance with visual design."*

Feature Walls & Architectural Features

VISUAL DIRECTION

- Show visually impressive finished applications
- Feature walls
- Entrance features
- Decorative panels
- Canopies
- Architectural details
- Custom shapes
- Close-up finishes

- Wide completed installations

ON-SCREEN TEXT

> **ARCHITECTURAL FEATURES**
> **DESIGNED TO MAKE AN IMPACT**

VOICE OVER

> *"From feature walls and entrance elements to custom architectural details, TMS Solutions turns design concepts into physical features that define a space."*

Ceilings, Fascias & Soffits

VISUAL DIRECTION

- Aluminium ceiling panels
- Perforated panels where applicable
- Fascias
- Soffits
- Profiles
- Installation
- Completed ceiling/soffit applications

ON-SCREEN TEXT

> **CEILINGS | FASCIAS | SOFFITS**
> **ARCHITECTURAL FINISHING**

VOICE OVER

> *"Architectural finishing extends beyond the façade. Our capabilities include aluminium ceilings, fascias and soffits, manufactured and installed to suit the requirements of each project."*

Quality Control

VISUAL DIRECTION

- Slow the pace slightly
- Measuring
- Checking dimensions
- Inspecting components
- Reviewing drawings
- Checking finished surfaces
- Quality-control personnel
- Components being approved before installation

ON-SCREEN TEXT

QUALITY CONTROL
CHECKED. MEASURED. PREPARED.

VOICE OVER

> *"Quality is built into the process. Components are checked, measured and prepared before they move to the next stage of the project."*

From Factory to Site

VISUAL DIRECTION

- Create a visual transition: FACTORY → finished components → loading/transport → site arrival → installation
- Show the team working on site

ON-SCREEN TEXT

FROM FACTORY
TO SITE

VOICE OVER

> *"Once manufacturing is complete, the work moves from the factory to site, where our installation teams bring the manufactured components together with the building."*

Installation

VISUAL DIRECTION

- Installation team
- Working at height where safely appropriate
- Cladding installation
- Louvre installation
- Feature elements
- Fascias/soffits
- Detail work
- Team coordination
- Finished sections
- Avoid unnecessary staged footage — capture genuine installation activity

ON-SCREEN TEXT

PROFESSIONAL INSTALLATION
BUILT FOR THE PROJECT

VOICE OVER

> *"Installation is where design, manufacturing and construction come together. Our teams work on site to*

> *install the finished architectural components and complete the intended design."*

Completed Projects

VISUAL DIRECTION

- This should become a high-energy project montage — show the strongest completed TMS projects
- Wide building shots
- Façades
- Cladding
- Louvres
- Feature walls
- Entrances
- Ceilings
- Soffits
- Architectural details
- Different building types
- Where possible, identify projects by name

ON-SCREEN TEXT

WHAT WE DELIVER
ARCHITECTURAL SOLUTIONS

VOICE OVER

> *"The result is more than a manufactured component. It is a completed architectural solution — designed for the project, manufactured with precision and installed to become part of the finished building."*

The People Behind TMS

VISUAL DIRECTION

- Return to people
- Management
- Designers
- Technical staff
- Factory personnel
- Quality control
- Installation teams
- Team interaction
- Group shot

ON-SCREEN TEXT

THE PEOPLE BEHIND THE WORK
EXPERIENCE | TECHNICAL CAPABILITY | DELIVERY

VOICE OVER

> *"Behind every project is a team of designers, technical specialists, manufacturers, installers and project professionals working together to deliver the finished result."*

The TMS Solutions Difference

VISUAL DIRECTION

- Create a rapid montage combining the entire process: DESIGN → CNC → FABRICATION → QUALITY → INSTALLATION → COMPLETED PROJECT

ON-SCREEN TEXT

ONE PROJECT
ONE CONNECTED PROCESS

VOICE OVER

> *"From the initial requirement to the finished installation, TMS Solutions brings the key stages of the process together."*

Closing — This Is TMS Solutions

VISUAL DIRECTION

End with the strongest footage from the entire production. Suggested sequence:

- 1. Finished architectural project
- 2. Close-up detail
- 3. Workshop machinery
- 4. Team
- 5. Finished façade
- 6. TMS Solutions exterior
- 7. Logo

Hold the final branded frame for several seconds.

ON-SCREEN TEXT

TMS SOLUTIONS
DESIGN | MANUFACTURE | INSTALLATION
ARCHITECTURAL CLADDING
LOUVRES | FEATURE WALLS | CEILINGS
FASCIAS | SOFFITS | CUSTOM SOLUTIONS
LET'S BUILD YOUR NEXT PROJECT
Phone | WhatsApp | Email | Website

VOICE OVER

> *"From concept to completion. TMS Solutions. Design. Manufacture. Installation."*

Part 2 — Interview Questions

The corporate video should include interview footage from management, but the interviews should not dominate the film. The strongest approach is to record longer interviews and then use short, powerful statements throughout the visual sequences.

Management / Director Interview

About TMS Solutions

- 1. What is TMS Solutions, and what does the company specialise in?
- 2. What type of projects does TMS Solutions work on?
- 3. What was the vision behind building TMS Solutions into the business it is today?

The TMS Process

- 4. When a new project comes to TMS Solutions, where does the process begin?
- 5. How does a project move from an initial concept or drawing through to the finished installation?
- 6. What capabilities does TMS Solutions manage internally?
- 7. Why is it important to have design, manufacturing and installation connected within the project?

Manufacturing & Technical Capability

- 8. What does the manufacturing facility allow TMS Solutions to do?
- 9. What role does CNC manufacturing play in your projects?
- 10. What types of architectural products can TMS Solutions manufacture?
- 11. How important is precision when manufacturing architectural components?

Project Delivery

- 12. What does TMS Solutions bring to a project beyond simply manufacturing the product?
- 13. How does the team manage the transition from factory to site?
- 14. What are some of the challenges involved in delivering architectural projects, and how does your team approach them?

Clients & Applications

- 15. Who typically engages TMS Solutions?
- 16. What types of buildings or projects can benefit from your capabilities?
- 17. What makes a project particularly interesting or challenging for the TMS team?

Quality

- 18. What does quality mean to TMS Solutions?
- 19. What checks take place before a component leaves the factory or goes onto site?

Closing Interview Questions

These should produce the strongest final soundbites.

- 20. What do you want a potential customer to understand about TMS Solutions before they approach you?
- 21. If an architect, developer, contractor or property owner has a project in mind, what should they do?

- 22. Why should someone speak to TMS Solutions about their next architectural project?

The final question should not be forced into a generic sales pitch. The best response should be a natural statement that can be used over the closing project montage.

Optional Technical / Workshop Interview

A second interview can be recorded with a technical or production representative.

Questions:

- 1. What happens when a project enters the factory?
- 2. What checks take place before manufacturing starts?
- 3. What does the CNC process allow you to achieve?
- 4. How do you ensure components are manufactured according to the drawing?
- 5. What happens after the component has been manufactured?
- 6. What is important when preparing components for installation?
- 7. What do people not necessarily see behind a finished architectural project?
- 8. What makes a well-manufactured component ready for site installation?

These answers can be used underneath the manufacturing footage rather than appearing as a traditional interview.

Interview Filming Direction

The interviews should be filmed before the main production day becomes too hectic, preferably in a controlled area with:

- Clean background
- Good natural or controlled lighting
- Minimal machinery noise
- Professional framing
- Clear audio
- TMS branding subtly visible where appropriate

Record the interview answers in full, rather than asking the interviewee to deliver short scripted lines. The final corporate video should use the interview responses as authentic soundbites, supported by the manufacturing and project footage.

Core Story of the Film

The final edit should make the viewer understand this progression:

THE IDEA → THE DESIGN → THE MATERIAL → THE MANUFACTURING
THE QUALITY CONTROL → THE INSTALLATION → THE COMPLETED BUILDING

TMS SOLUTIONS

This becomes the central visual language for the entire TMS Solutions video programme.