6. Rhinoworks Where to Find Us

"WHERE TO FIND RHINOWORKS"

Approx. 30–45 seconds

This should be a **short, practical location video** rather than part of the main corporate film.

The purpose is simple: when a potential customer decides they want to visit Rhinoworks, they should be able to **recognise the area, identify the premises, understand where to enter and know how to contact the business.**

The video can also be used on the **website, Google Business Profile, WhatsApp, email signatures, quotations and sales communication**.

PART 1 — VISUAL DIRECTION + ON-SCREEN TEXT + VOICE OVER

OPENING — IDENTIFY RHINOWORKS

VISUAL DIRECTION

Start with an exterior establishing shot of the Rhinoworks premises. Show:

- Building exterior
- Rhinoworks branding/signage
- Entrance
- Wider surrounding area

If possible, capture a short moving approach shot so viewers can see what the premises looks like **before arriving**.

ON-SCREEN TEXT

> **WHERE TO FIND RHINOWORKS**
> **TMS – RHINOWORKS**

VOICE OVER

> *Looking for TMS – Rhinoworks? Here's how to find us.*

THE APPROACH

VISUAL DIRECTION

Film the route approaching the premises. Show:

- Main road
- Turning point
- Relevant landmark
- Entrance road
- Industrial/business park surroundings
- Any useful identifiable signage

Avoid making the route unnecessarily complicated.

ON-SCREEN TEXT

> **YOUR APPROACH TO RHINOWORKS**
> **[ROAD / AREA / LANDMARK]**

VOICE OVER

> *We're located in [AREA / INDUSTRIAL PARK], with convenient access from [MAIN ROAD / LANDMARK].*

The exact wording should be finalised once the confirmed premises and access route are established.

THE BUILDING & ENTRANCE

VISUAL DIRECTION

Show the building from the road, then move towards the entrance. Capture:

- Building number
- Rhinoworks signage
- Gate
- Entrance
- Reception/office entrance
- Any security/access procedure that visitors need to know

ON-SCREEN TEXT

> **TMS – RHINOWORKS**
> **[FULL ADDRESS]**

VOICE OVER

> *When you arrive, look for the TMS – Rhinoworks signage and follow the entrance through to our premises.*

PARKING & ACCESS

VISUAL DIRECTION

Show:

- Visitor parking
- Parking entrance
- Pedestrian access
- Reception
- Where visitors should report on arrival

If there are specific visitor instructions, show them clearly.

ON-SCREEN TEXT

> **VISITOR PARKING**
> **RECEPTION / OFFICE**

VOICE OVER

> *Visitor parking is available at [LOCATION / INSTRUCTION], with access to our office and workshop from the main entrance.*

THE RHINOWORKS WORKSHOP

VISUAL DIRECTION

Transition from the entrance into the workshop. Show quick, visually strong shots of:

- CNC machinery
- Laser cutting
- Press brake
- Plate rolling
- Materials
- Finished components
- Workshop team

This gives the viewer immediate confirmation that they have arrived at the **actual manufacturing facility**.

ON-SCREEN TEXT

> **OUR WORKSHOP**
> **MANUFACTURING & FABRICATION**

VOICE OVER

> *From our workshop, our team provides CNC routing, laser cutting, bending, rolling and fabrication services for a range of manufacturing requirements.*

CONTACT BEFORE YOU VISIT

VISUAL DIRECTION

Show a Rhinoworks representative answering a phone or WhatsApp message, followed by a final exterior/branding shot.

ON-SCREEN TEXT

> **PLANNING A VISIT?**
> **CONTACT US FIRST**
> **Phone | WhatsApp | Email**

VOICE OVER

> *Planning a visit or need to discuss a project first? Contact Rhinoworks and we'll assist you.*

CLOSING

VISUAL DIRECTION

Final clean exterior shot with Rhinoworks branding. Hold the final frame long enough for viewers to read the information.

ON-SCREEN TEXT

> **TMS – RHINOWORKS**
> **[FULL ADDRESS]**
> **VISIT | CALL | WHATSAPP | EMAIL**

Phone | WhatsApp | Email | Website

VOICE OVER

TMS – Rhinoworks. We look forward to welcoming you.

PART 2 — INTERVIEW / PRESENTER QUESTIONS

Because this is a practical location video, a formal sit-down interview is **not necessary**.

A Rhinoworks representative can instead deliver a short **direct-to-camera introduction**, which will feel more natural for this type of video.

DIRECT-TO-CAMERA PROMPTS

1. *Where exactly is Rhinoworks located?*
2. *What should someone look for when approaching the premises?*
3. *Where should visitors park?*
4. *Where should a visitor report when they arrive?*
5. *Do customers need to contact Rhinoworks before visiting?*
6. *What can customers come to Rhinoworks for?*
7. *If someone wants to visit or discuss a project, what is the best way for them to contact Rhinoworks? — Closing*

IMPORTANT FILMING NOTE

Unlike the other Rhinoworks videos, this one should be filmed **specifically around the confirmed premises and actual access route**.

The production team should capture:

> **ROAD → LANDMARK → APPROACH → ENTRANCE → SIGNAGE → PARKING → RECEPTION → WORKSHOP → CONTACT**

That sequence makes the video useful rather than simply showing an exterior building.

It can also be cut into a **15–20 second WhatsApp/social version** while retaining the full 30–45 second version for the website and Google Business Profile.